A PROJECT REPORT

***TREND ANALYSIS BASED ON WEB LOGS***

*by*

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***INTRODUCTION***

A significant development in the field of technology in sectors such as business, public and private has been observed leading to accumulation of large data over the web. Information acquired from the web are used to describe the exponential growth and availability of data, both structured and unstructured. As data over the web is heterogeneous in nature, analyzing such data is necessary in order to gain acquaintance wherein log file analysis is an effective solution. Log files are the files that list the actionsthat have been occurred and reside in web server. There prevails a need to process and store log files using traditional techniques however in the enterprise scenario the datafrom these log files is outsized due to which processing capacity of conventional approaches becomes incompetent for gaining information for processing.

***PROBLEM STATEMENT***

A significant development in the field of technology in sectors such as business, public and private has been observed leading to accumulation of large data over the web. Information acquired from the web are used to describe the exponential growth and availability of data, both structured and unstructured. As data over the web is heterogeneous in nature, analysing such data is necessary in order to gain acquaintance wherein log file analysis is an effective solution. Log files are the files that list the actions that have been occurred and reside in web server. There prevails a need to process and store log files using traditional techniques however in the enterprise scenario the data from these log files is outsized due to which processing capacity of conventional approaches becomes incompetent for gaining information for processing.

So, we have the dataset of the weblogs that contains the attributes -

* ip
* date
* time
* cik
* accession
* extension
* size
* norefer
* browser
* find
* code

***APPROACH***

For the implementation of our problem statement, we have taken a set of about 500 transactions of web logs that give us data about the IP address, date, time, access file, its size, browser type, etc. The data taken has been taken for a single day itself as the data was too huge to be processed properly. The data contained missing and incorrect values. These transactions were ignored to give a correct result. After this pre-processing stage, the data was analyzed using the WEKA tool. We have used classification technique in our project.

This technique allows much better and accurate results along with a better understanding of the situation.

We are applying 3 techniques for implementing our project-

1.Data pre processing using weka tool

2.Data classification using python IDE and Hadoop

3.Data Clustering using pythonIDE and Hadoop

***DATASET***

The dataset we have collected from UCI Repository. The data set includes the 10 attributes and around 600 tuples.Firstly the dataset contains the missing value, irrelevantdata, redundantdata, but then we applied pre-processing techniques to the dataset and the data cleaning is done.

so, the final dataset we got is cleaned and accurate. It contain all the details of the weblogs that can be used to know that which ip is more occurring and hence which site is more trending.

The dataset is benchmark as we are applying the python code also, such that we are getting the result that which ip is more trending.

Size of Dataset-The size of dataset is very large as there are 10 attributes and 600 tuples that gives the idea about the variety of inputs.

***MODULES***

1. Pre-processing Phase

Data pre-processing is an important ste[p in the data mining](https://en.wikipedia.org/wiki/Data_mining) process. The phrase ["garbage in,garbage out"](https://en.wikipedia.org/wiki/GIGO) is particularly applicable to data mining and [machine learning](https://en.wikipedia.org/wiki/Machine_learning) projects. Data- gathering methods are often loosely controlled, resulting in [out-of-range](https://en.wikipedia.org/w/index.php?title=Range_error&amp;action=edit&amp;redlink=1) values (e.g., Income:−100), impossible data combinations (e.g., Sex: Male, Pregnant: Yes), [missing values,](https://en.wikipedia.org/wiki/Missing_values) etc.

Pre –Processing techniques are-

* 1. Data Cleaning-
     1. Missingvalues:
        1. Ignore thetuple
        2. Fill in the missing value manually
        3. Use a global constant to fill in the missingvalue
        4. Use the attribute mean to fill in the missingvalue
        5. Use the attribute mean for all samples belonging to the sameclass.
        6. Use the most probable value to fill in the missingvalue
     2. Noisydata:
        1. Binning
        2. Clustering
        3. Regression
     3. Inconsistent data
  2. Data Integration
     1. CorrelationAnalysis
     2. Normalization
  3. Data Transformation
     1. Smoothing
     2. Aggregation
     3. Generalization
     4. Normalization
     5. Attribute construction
  4. Data reduction
     1. Data cube aggregation
     2. Attribute subsetselection
     3. Dimensional reduction
  5. DataSampling
     1. Numerosityreduction
     2. Discretization and concept hierarchygeneration

***PROPOSED IMPLEMENTATION FRAMEWORK***

* **Diagram**



PRE-

PROCESSING

DATA

REDUCTION



DATA

INTEGRATION

**RESULT**

DATA ANALYSIS

DATA

TRANSFORMATION

1. **Using Weka**

We used the Weka tool for preprocessing of the data taken. **Waikato Environment for Knowledge Analysis** (**Weka**) is a suite of machine learning software written in Java.Weka contains a collection of visualization tools and algorithms for data analysis and predictive modeling, together with graphical user interfaces for easy access to these functions.

The original non-Java version of Weka was a Tcl/Tk front-end to (mostly third-party) modeling algorithms implemented in other programming languages, plus data preprocessing utilities in C, and a Makefile-based system for running machine learning experiments.

1. **Using Python**-

Python is a [widely used](https://en.wikipedia.org/wiki/Measuring_programming_language_popularity) [high-level programming language](https://en.wikipedia.org/wiki/High-level_programming_language) for [general-purpose programming](https://en.wikipedia.org/wiki/General-purpose_programming_language), created by [Guido van Rossum](https://en.wikipedia.org/wiki/Guido_van_Rossum) and first released in 1991. An [interpreted language](https://en.wikipedia.org/wiki/Interpreted_language), Python has a design philosophy that emphasizes code [readability](https://en.wikipedia.org/wiki/Readability) (notably using [whitespace](https://en.wikipedia.org/wiki/Whitespace_character) indentation to delimit [code blocks](https://en.wikipedia.org/wiki/Code_block) rather than curly brackets or keywords), and a syntax that allows programmers to express concepts in fewer [lines of code](https://en.wikipedia.org/wiki/Source_lines_of_code) than might be used in languages such as [C++](https://en.wikipedia.org/wiki/C%2B%2B) or [Java](https://en.wikipedia.org/wiki/Java_(programming_language)). The language provides constructs intended to enable writing clear programs on both a small and large scale.

Python features a [dynamic type](https://en.wikipedia.org/wiki/Dynamic_type) system and automatic [memory management](https://en.wikipedia.org/wiki/Memory_management) and supports multiple [programming paradigms](https://en.wikipedia.org/wiki/Programming_paradigm), including [object-oriented](https://en.wikipedia.org/wiki/Object-oriented_programming), [imperative](https://en.wikipedia.org/wiki/Imperative_programming), [functional programming](https://en.wikipedia.org/wiki/Functional_programming), and [procedural](https://en.wikipedia.org/wiki/Procedural_programming) styles. It has a large and comprehensive [standard library](https://en.wikipedia.org/wiki/Standard_library).

1. **Using Hadoop-**

Apache Hadoop is an [open-source](https://en.wikipedia.org/wiki/Open_source) [software framework](https://en.wikipedia.org/wiki/Software_framework) used for [distributed storage](https://en.wikipedia.org/wiki/Clustered_file_system) and processing of [dataset](https://en.wikipedia.org/wiki/Dataset) of [big data](https://en.wikipedia.org/wiki/Big_data) using the [MapReduce](https://en.wikipedia.org/wiki/MapReduce)[programming model](https://en.wikipedia.org/wiki/Programming_model). It consists of [computer clusters](https://en.wikipedia.org/wiki/Computer_cluster) built from [commodity hardware](https://en.wikipedia.org/wiki/Commodity_hardware). All the modules in Hadoop are designed with a fundamental assumption that hardware failures are common occurrences and should be automatically handled by the framework.

The core of Apache Hadoop consists of a storage part, known as Hadoop Distributed File System (HDFS), and a processing part which is a MapReduce programming model. Hadoop splits files into large blocks and distributes them across nodes in a cluster. It then transfers [packaged code](https://en.wikipedia.org/wiki/JAR_(file_format)) into nodes to process the data in parallel. This approach takes advantage of [data locality](https://en.wikipedia.org/wiki/Data_locality) where nodes manipulate the data they have access to. This allows the dataset to be [processed](https://en.wikipedia.org/wiki/Distributed_processing) faster and more efficiently than it would be in a more conventional [supercomputer architecture](https://en.wikipedia.org/wiki/Supercomputer_architecture) that relies on a [parallel file system](https://en.wikipedia.org/wiki/Parallel_file_system) where computation and data are distributed via high-speed networking.

The base Apache Hadoop framework is composed of the following modules:

* 1. *Hadoop Common* – contains libraries and utilities needed by other Hadoop modules;
  2. *Hadoop Distributed File System (HDFS)* – a distributed file-system that stores data on commodity machines, providing very high aggregate bandwidth across the cluster;
  3. *Hadoop YARN* – a platform responsible for managing computing resources in clusters and using them for scheduling users' applications; and
  4. *Hadoop MapReduce* – an implementation of the MapReduce programming model for large-scale data processing

***IMPLEMENTATION STATUS***

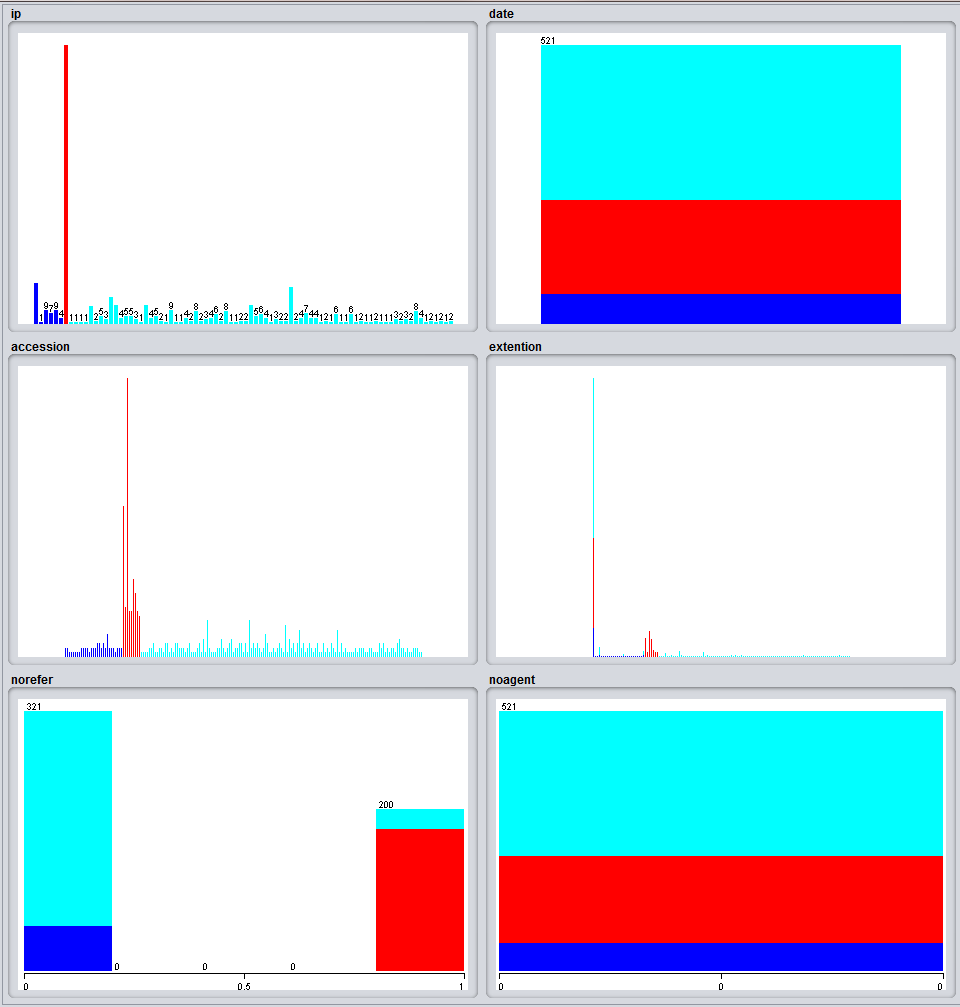
1. **Data Pre-Processing**
   1. **Data Reduction**-The dataset we have contains the redundant data, missing values.So, we are doing the data reduction in this by ignoring the tuples. In this way, we have the reduced and cleaned dataset.
   2. **Data Integration**-For the preprocessingtechnique, we implementedthechi-square analysis-Using the weka tool, we did chi-sq. analysis of the dataset that results in the ranking of theattributes.
   3. **Normalization**-Using the weka tool, we normalized thedata.
   4. **Datatransformation-**Discretization-We did discretization using the weka tool in thedataset.
2. Data Analysis
   1. **Naive Bayes**-We are taking the dataset that are the weblogs, then we are applying the Naïve Bayes using the weka tool. In this the confusion matrix is alsomade.
   2. **Decision tree**-Using the weka tool, we are analyzing our dataset as the decision tree we aregetting.
3. Classification-

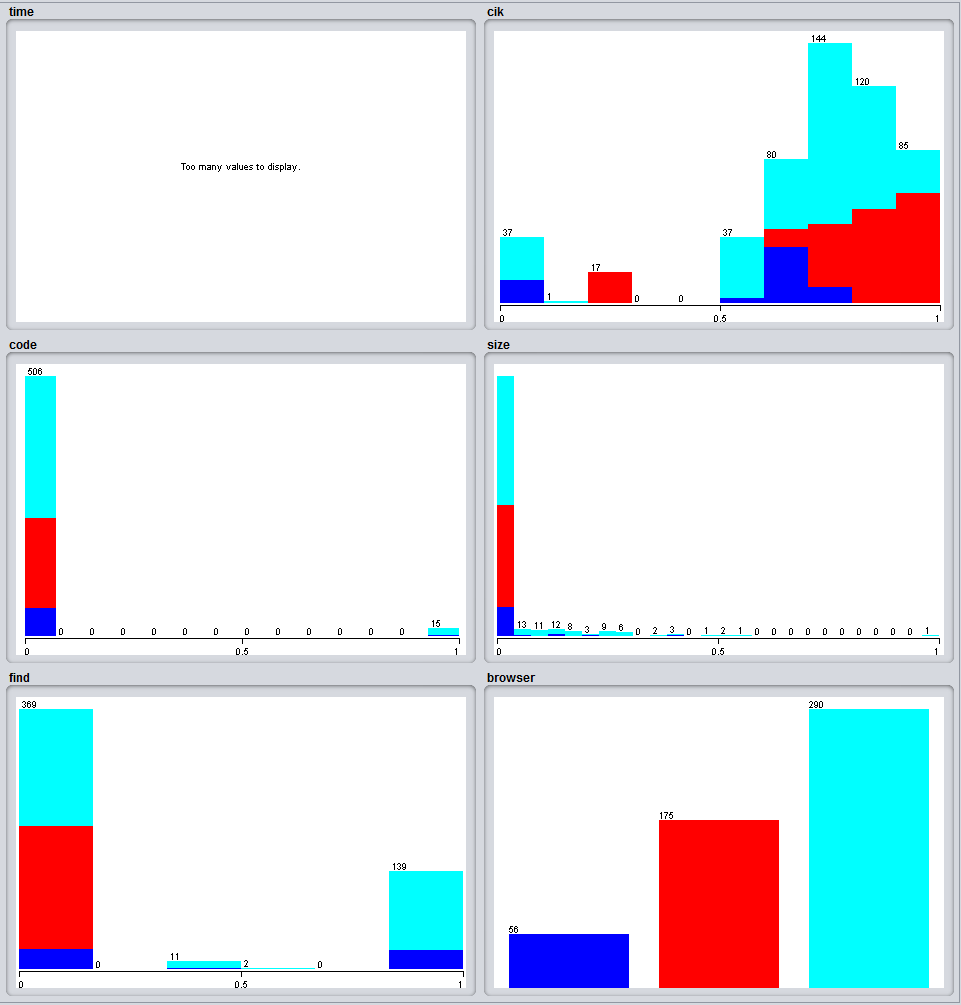
We have done the classification techniques rather than the clustering because-

* 1. For the labeled data, the clustering results are quite similar to the cross-validation performance of the semi-supervised learning.
  2. For the unlabeled data, the clustering results are not as good as the further prediction of the trained SVM classifier (using labeled data as aforementioned) according to some qualitative checking (visually check the classified images).

**We have implemented our project using two platforms-**

1. **Weka**





1. **Python IDE-**The following dataset is analyzed and transferred into python. We have written the python code that includes the mapper code and the reducer code.

* **Word Count**

Mapper.py-

import sys, xlrd, csv

book= xlrd.open\_workbook("C:\Users\Girisha\Desktop\Code\Book1.xlsx")

sheet = book.sheets()[0]

sheet = book.sheet\_by\_name("Book1")

sheet = book.sheet\_by\_index(0)

r = sheet.row(0); c = sheet.col\_values(0)

data = []

for i in xrange(sheet.nrows):

data.append(sheet.row\_values(i))

num\_cols = sheet.ncols

cr= csv.reader(open("C:\Users\Girisha\Desktop\Code\Book1.csv","rb"))

arr = range(522)

x = 0

for row in cr:

arr[x] = row[0]

x += 1

word2count = {}

words = arr

for word in words:

print '%s\t%s' % (word, 1)

Reducer.py-

from operator import itemgetter; import sys

word2count = {}

for line in sys.stdin:

line=line.strip()

try:

word, count = line.split()

count = int(count)

word2count[word] = word2count.get(word,0)+count

except ValueError:

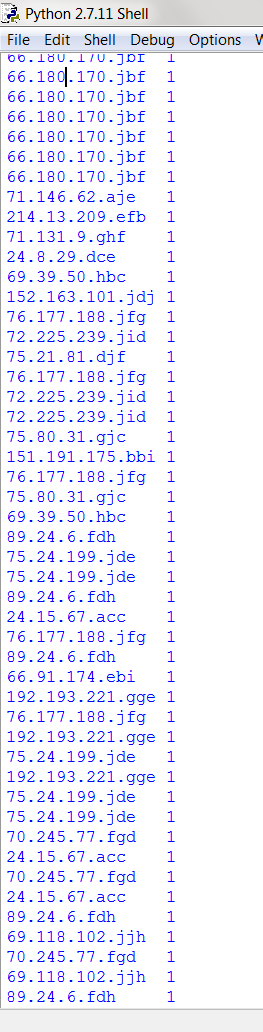
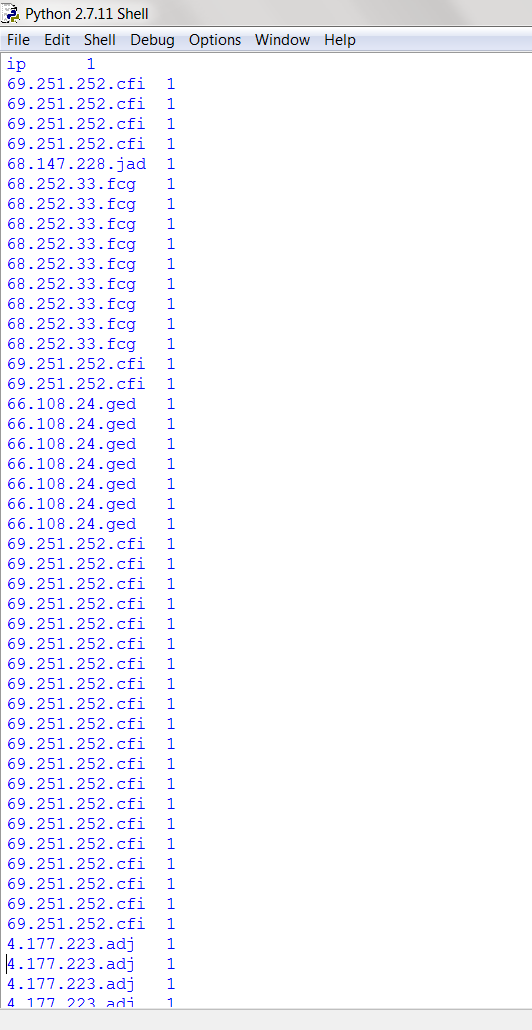
break

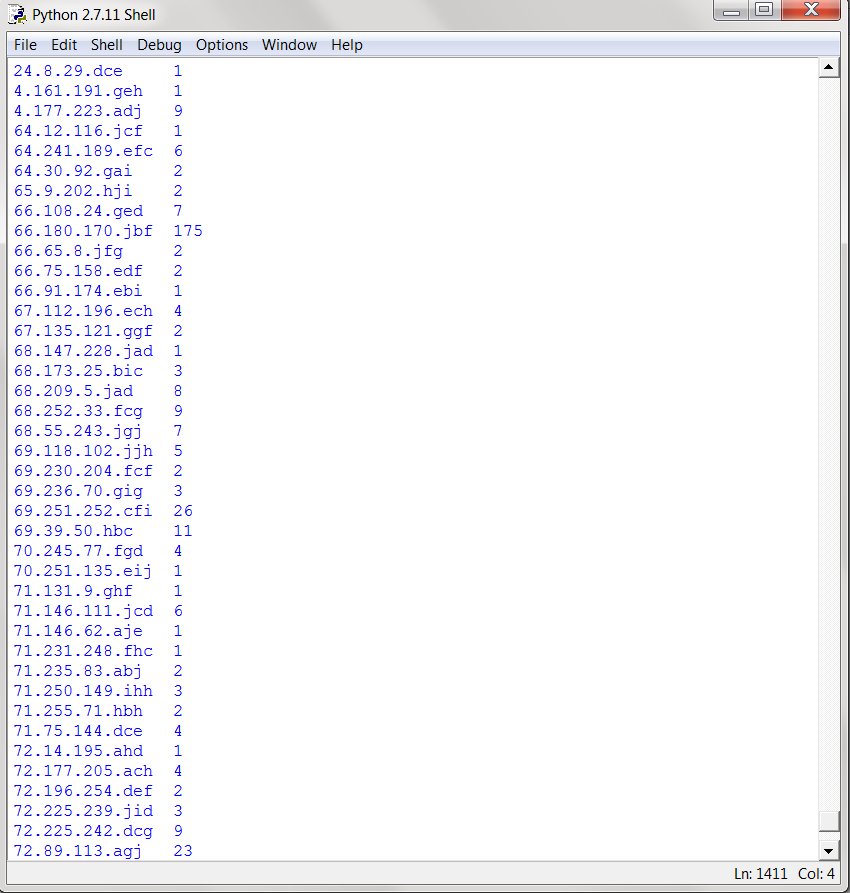
sorted\_word2count = sorted(word2count.items(),key=itemgetter(0))

for word, count in sorted\_word2count:

print '%s\t%s'% (word,count)

Implementation Screenshots-





Once we have cleaned the data for our implementation, we have written the code for the Mapper and Reducer. In the mapper program, the data is taken from the excel file and the IP addresses are only taken and each is assigned a value of 1. In the reducer program, the IP addresses thus taken will be counted and the final count is displayed along with the IP. The final conclusion can be determined from this.

* **K-Means Algorithm**

import numpy as np

import os

def compute\_euclidean\_distance(point, centroid):

return np.sqrt(np.sum((point - centroid)\*\*2))

def assign\_label\_cluster(distance, data\_point, centroids):

index\_of\_minimum = min(distance, key=distance.get)

return [index\_of\_minimum, data\_point, centroids[index\_of\_minimum]]

def compute\_new\_centroids(cluster\_label, centroids):

return np.array(cluster\_label + centroids)/2

def iterate\_k\_means(data\_points, centroids, total\_iteration):

label = []

cluster\_label = []

total\_points = len(data\_points)

k = len(centroids)

for iteration in range(0, total\_iteration):

for index\_point in range(0, total\_points):

distance = {}

for index\_centroid in range(0, k):

distance[index\_centroid]= compute\_euclidean\_distance

(data\_points[index\_point],centroids[index\_centroid])

label=assign\_label\_cluster(distance,data\_points[index\_point], centroids)

centroids[label[0]]=compute\_new\_centroids(label[1],centroids[label[0]])

if iteration == (total\_iteration - 1):

cluster\_label.append(label)

return [cluster\_label, centroids]

def print\_label\_data(result):

print("Result of k-Means Clustering: \n")

for data in result[0]:

print("data point: {}".format(data[1]))

print("cluster number: {} \n".format(data[0]))

print("Last centroids position: \n {}".format(result[1]))

def create\_centroids():

centroids = []

centroids.append([5.0, 0.0])

centroids.append([45.0, 70.0])

centroids.append([50.0, 90.0])

return np.array(centroids)

if \_\_name\_\_ == "\_\_main\_\_":

filename = os.path.dirname(\_\_file\_\_) + "\data.csv"

data\_points = np.genfromtxt(filename, delimiter=",")

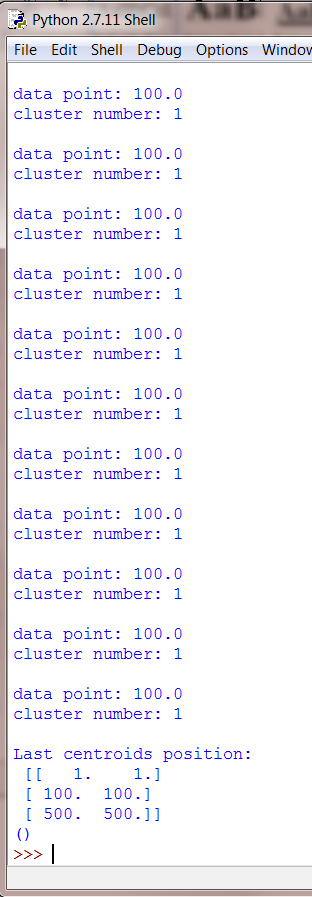
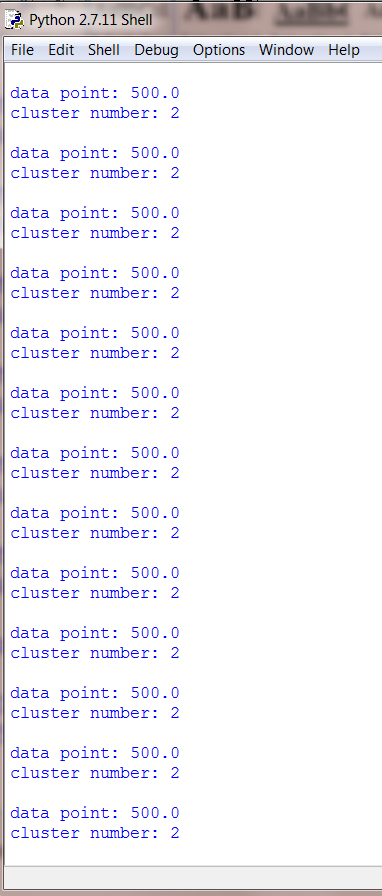
centroids = create\_centroids()

total\_iteration = 100

[cluster\_label, new\_centroids] = iterate\_k\_means(data\_points, centroids, total\_iteration)

print\_label\_data([cluster\_label, new\_centroids])

print()



1. **Using Hadoop-**

**HDFS**-Hadoop Distributed File System Hadoop Distributed File System seizes an outsized log files in a superfluous manner across numerous machines in order to accomplish an elevation in terms of accessibility for parallel processing as well as resilience and recovery on occurrence failures. There is a provision of high throughput access to the log files. It is considered to be a block structured file system as it fragments the log files into small blocks which are of fixed size depending upon the percept of the user. Blocks are replicated by the replication factor over a period of time across multiple machines within the Hadoop cluster due to which on occurrences of failure the loss of data can be recuperated

**MapReduce**-MapReduce is an effortless programming model which is essential for parallel processing of large dimension of data which can be of a structured or unstructured format list of data. Elementary conception of MapReduce is to renovate lists of effort data to lists of productive data. On certain occurrences when data is not in the best of its format and difficult to decipher an outline is required to make the change in the input data. This adaptation is done by MapReduce in order to make the input data comprehensible and this is done in two variant phases namely: Map and Reduce phase simply by segregating the entire work load into fragmented tasks and dispensing them over the numerous machines within the Hadoop cluster.

**Implementation**–We have used the Cloudera VM software for implementing the map-reduce code in Hadoop. In this system, firstly the file is transferred to HDFS and then it is executed. The input file is taken in the csv format and then we have written the python code and the commands are given to run the code.

The result we are getting is the output of ip that which ip is most occurring-

**Procedure-**

Step-1: The input file is saved in the folder trend\_training >> data named as Book1.txt

This input file has to be put into the Hadoop File System Using the command:

**hdfs dfs -put /home/training/trend \_training/data/Book1.txt /user /training/book \_input**

Step-2: The mapper written in python has to be saved in trend\_training >> code folder.

The reducer code also has to be saved in the same folder as the mapper that is, trend\_training >> code

Step-3:In the terminal, being in the trend\_training >> code directory we have to execute the following script to get the required output.

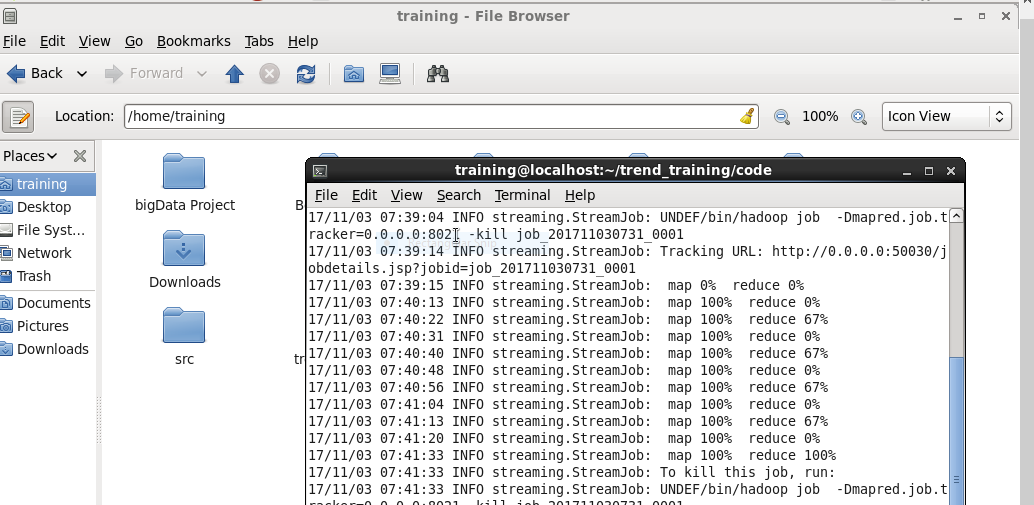
**hs mapper.py reducer.py /user /training/book \_input /user /training/book \_output**

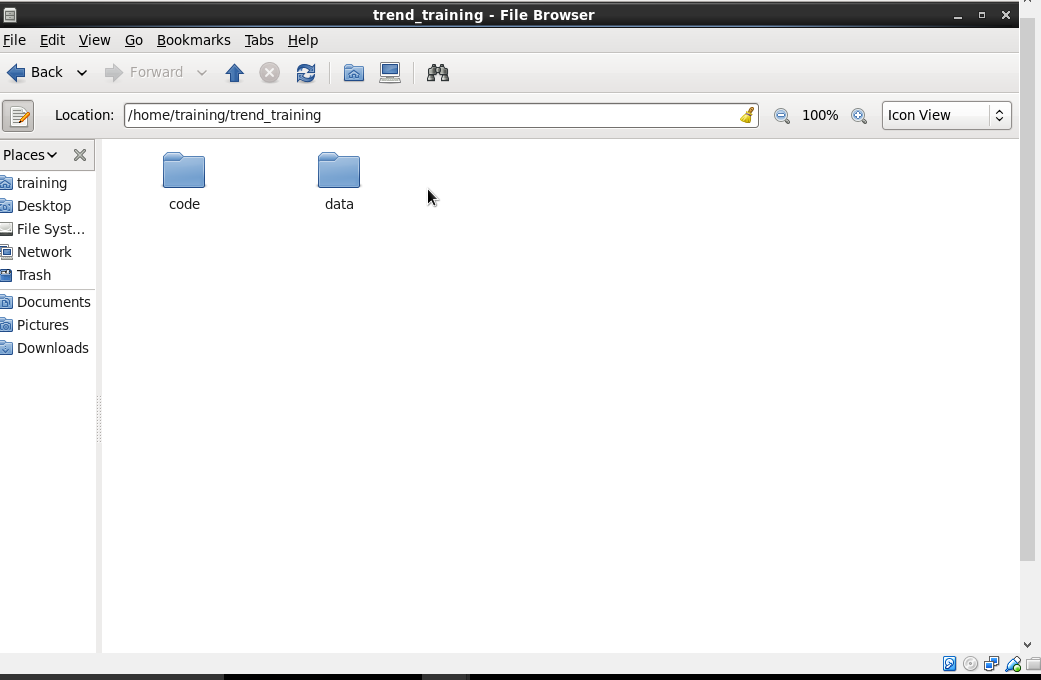
Step-4:The output obtained from the mapper-reducer script is stored in the HDFS.

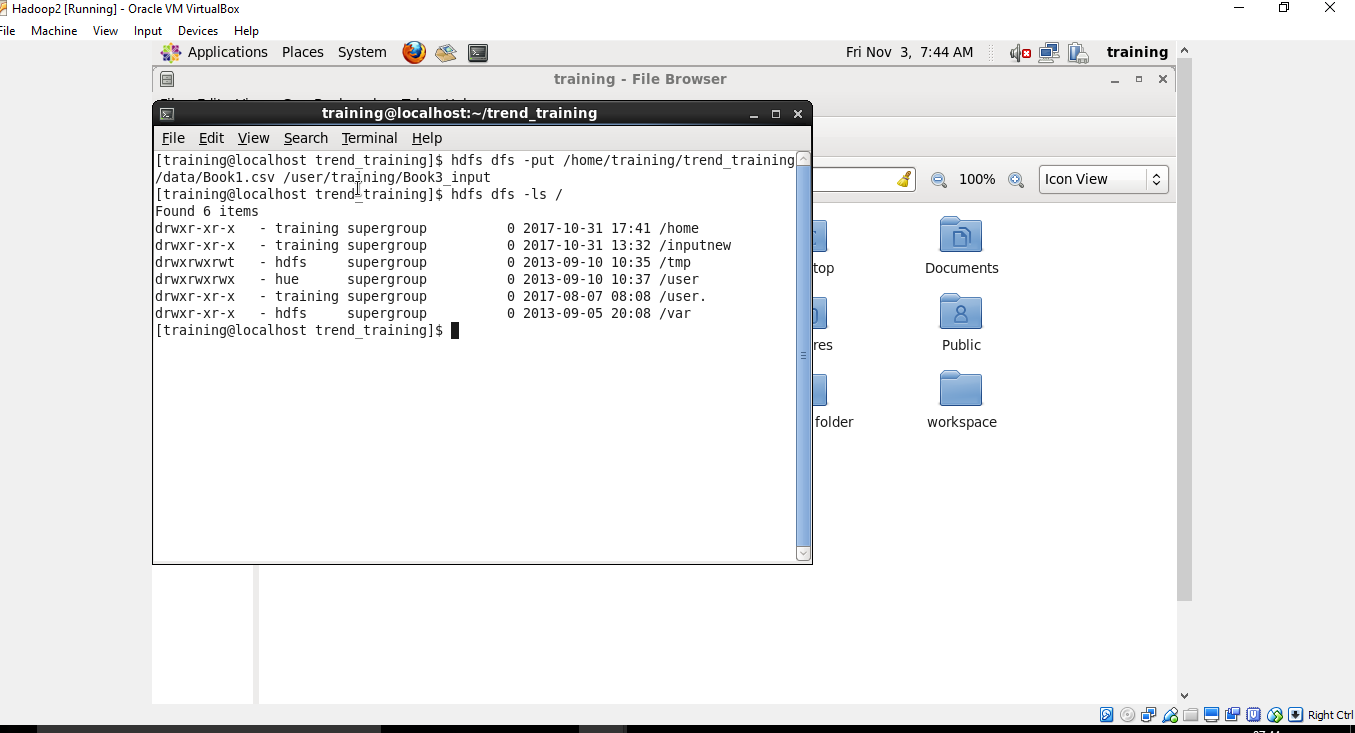
To view the output on the terminal we use the following commands:-

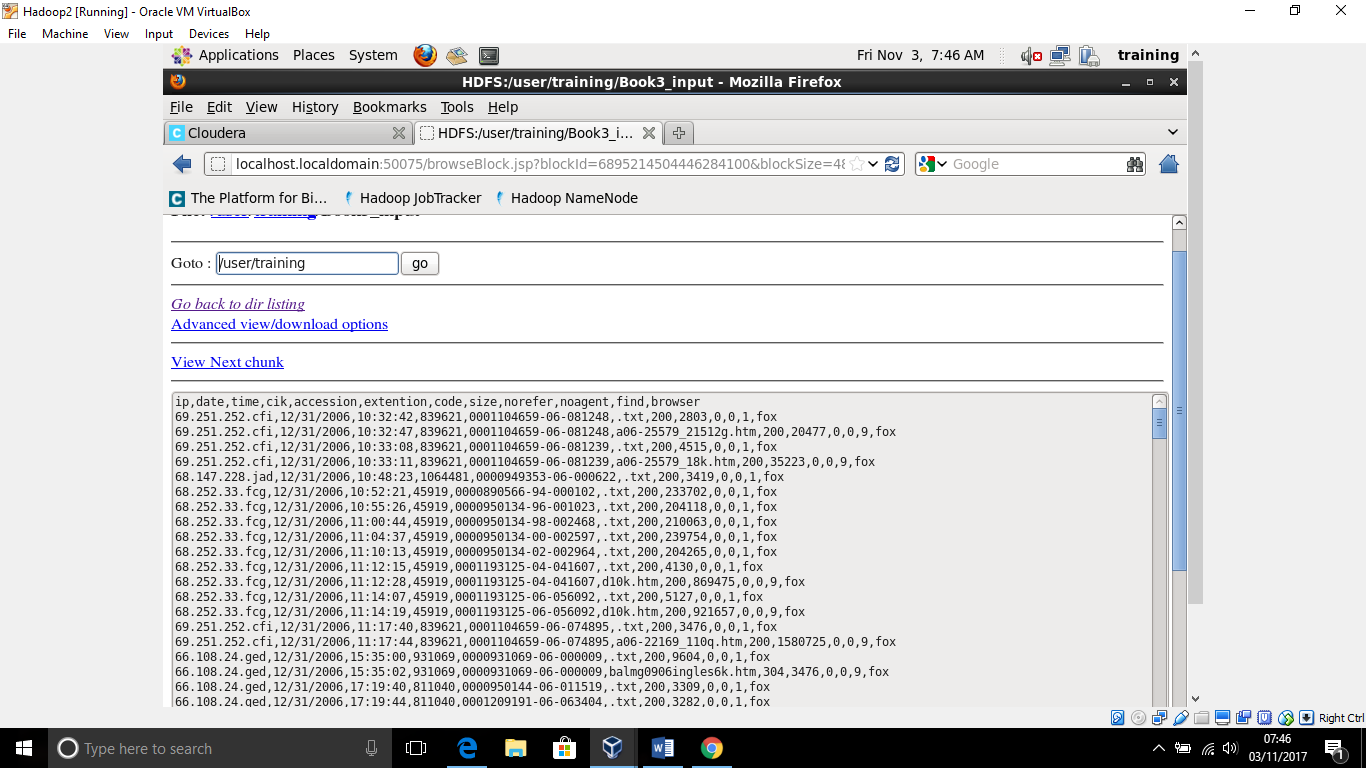
**hdfs dfs -ls /home/training/book\_output**

**hdfs dfs -cat /home/training/book \_output/part-00000**

**Screenshots-**



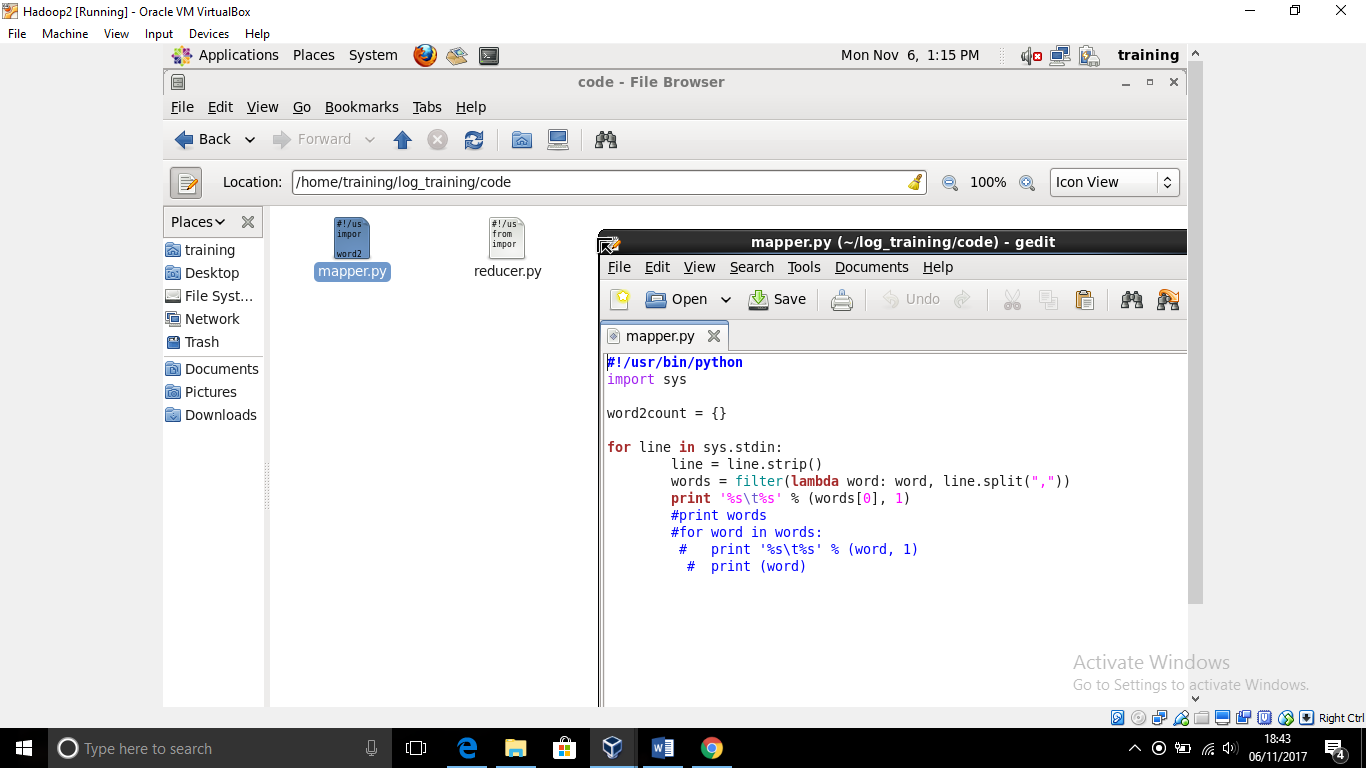


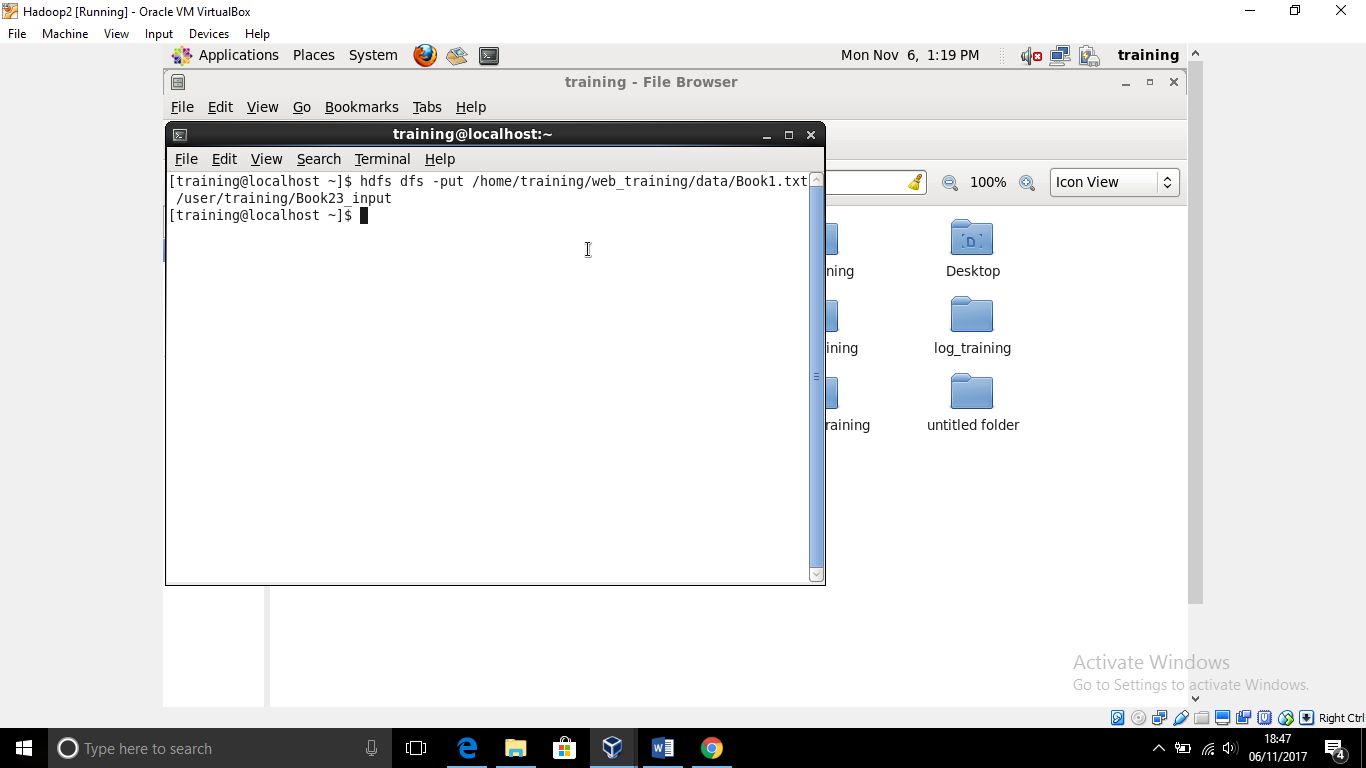


**1.Implementing the word count algorithm-**

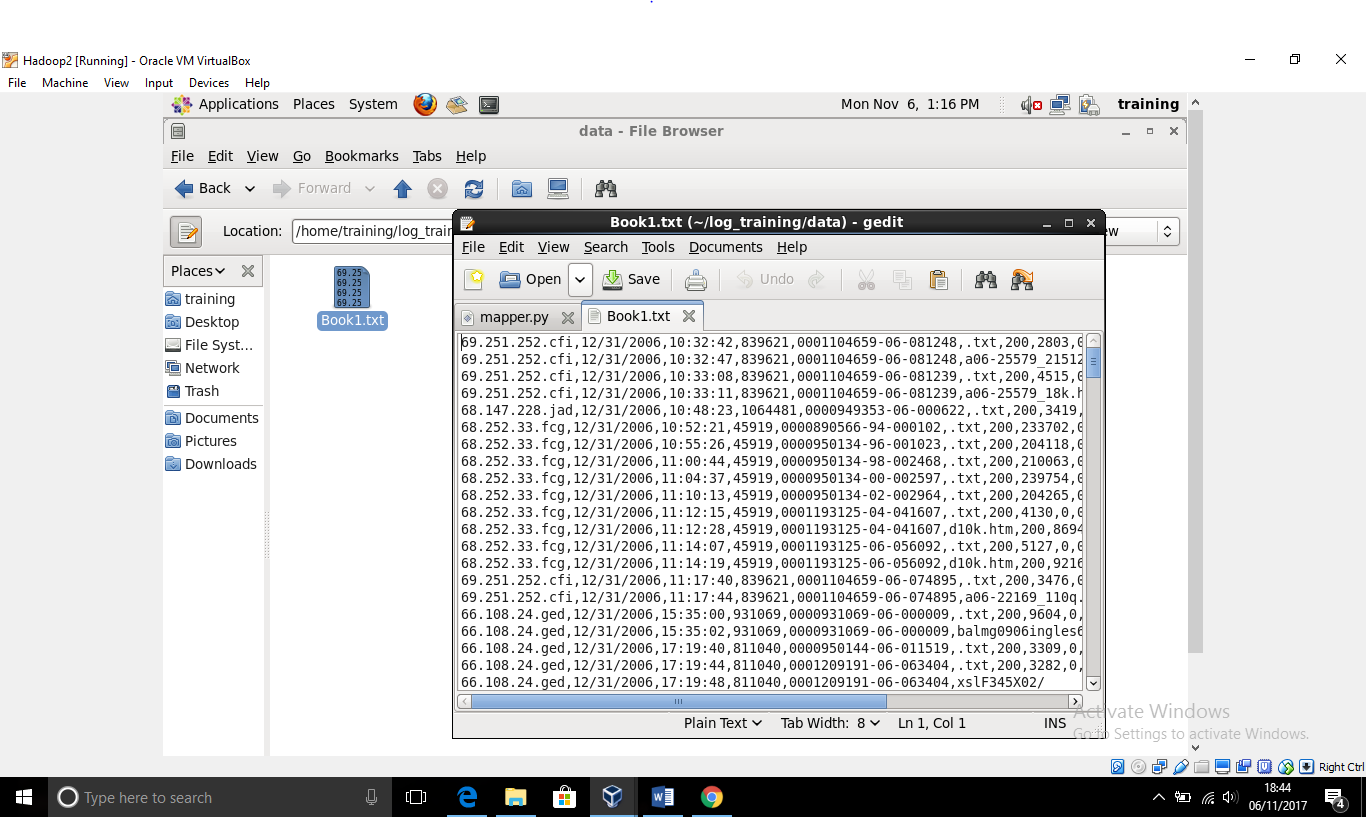
**Screenshot of running wordcount algorithm to estimate the count of ip,cik,accession code.**

Step-1:Here is the mapper and the reducer code-

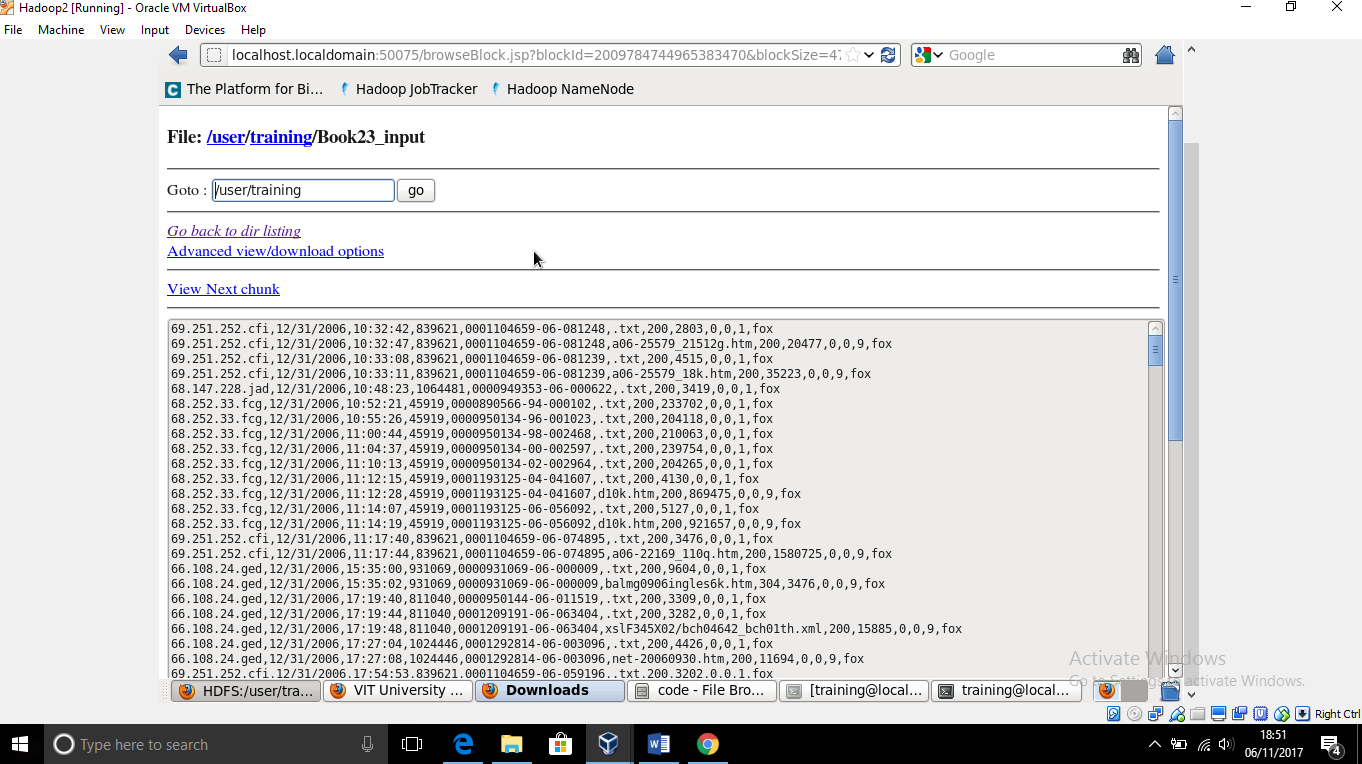
****

****

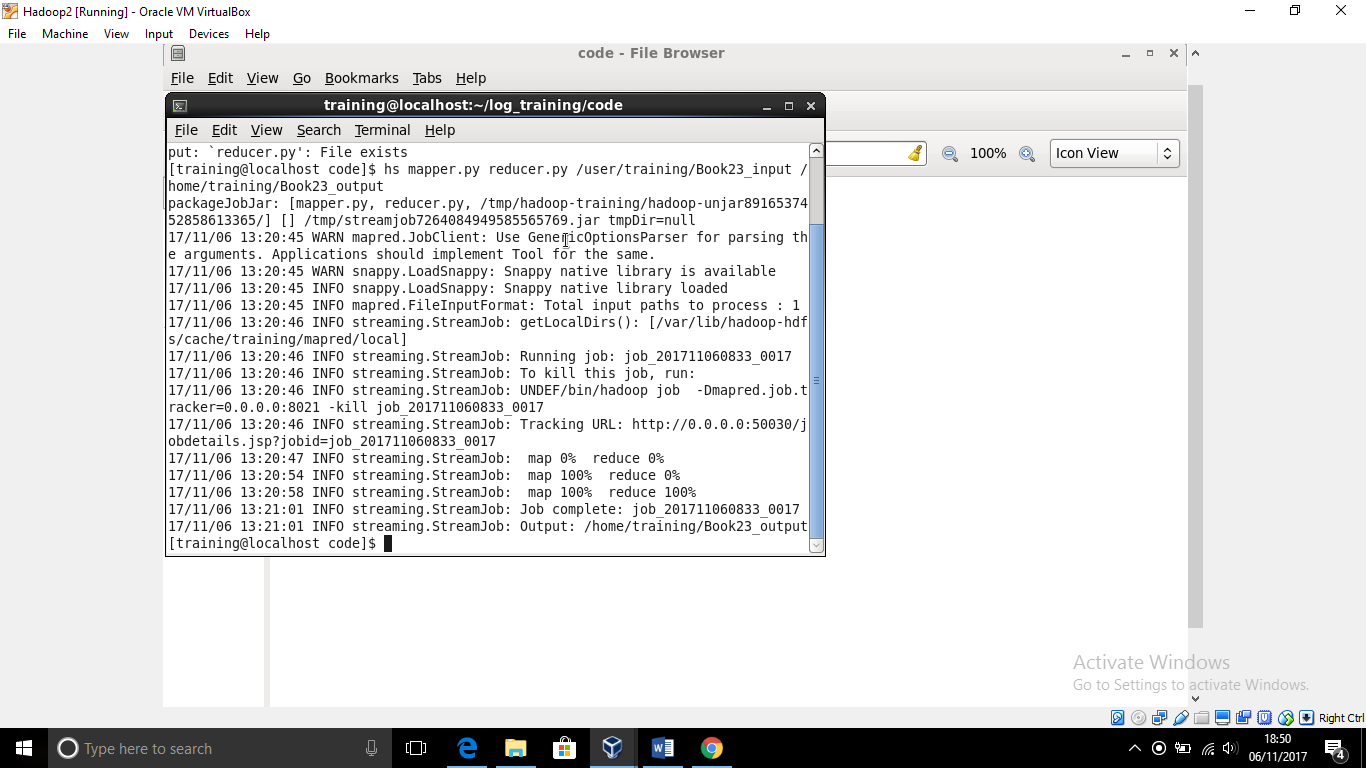
**Step-2:**The dataset in the txt format

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Dataset in the hdfs-

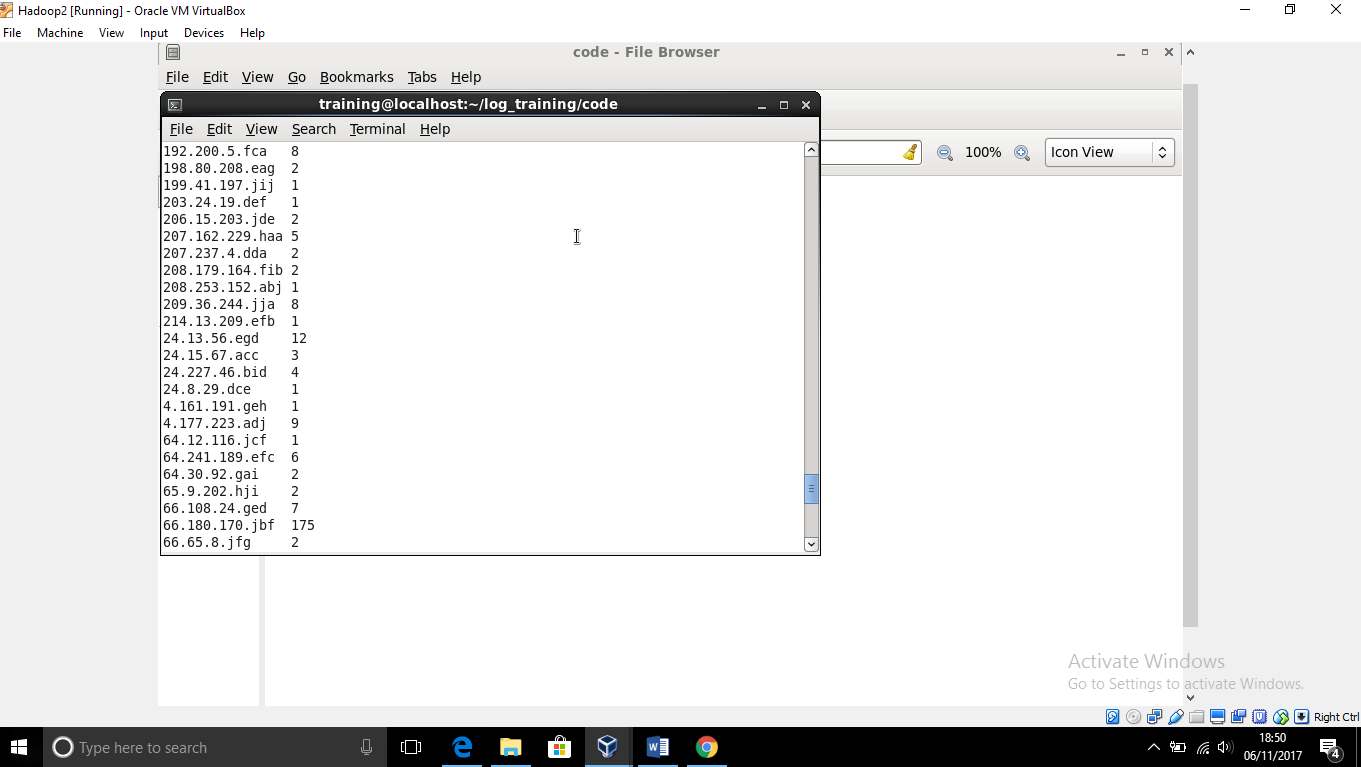
****

**Step-3:**Implementing commands to run the mapreduce code-

****

**Step-4:**Viewing the output-

The count is coming of the ip’s in front of each ip,representing that how many times the particular ip made request-

****

**2.Implementing K-means clustering algorithm-**

Screenshots of k means clustering algorithm ,such that we are giving our dataset as the input and we are making clusters for the size attribute that will give the 5 different clusters-

1.very small

2.small

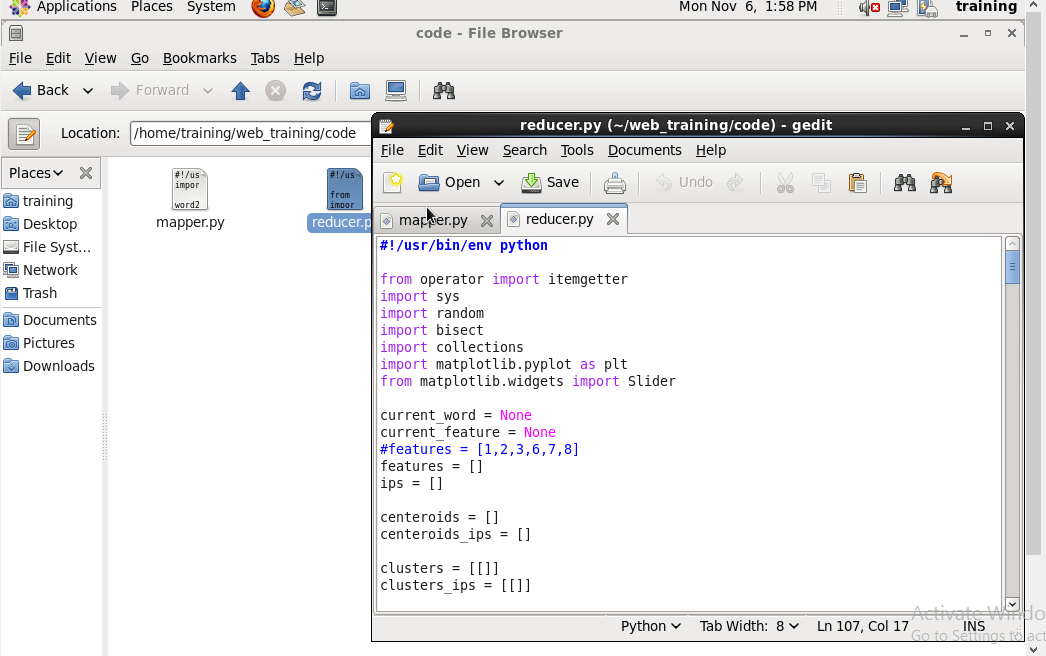
3.medium

4.large

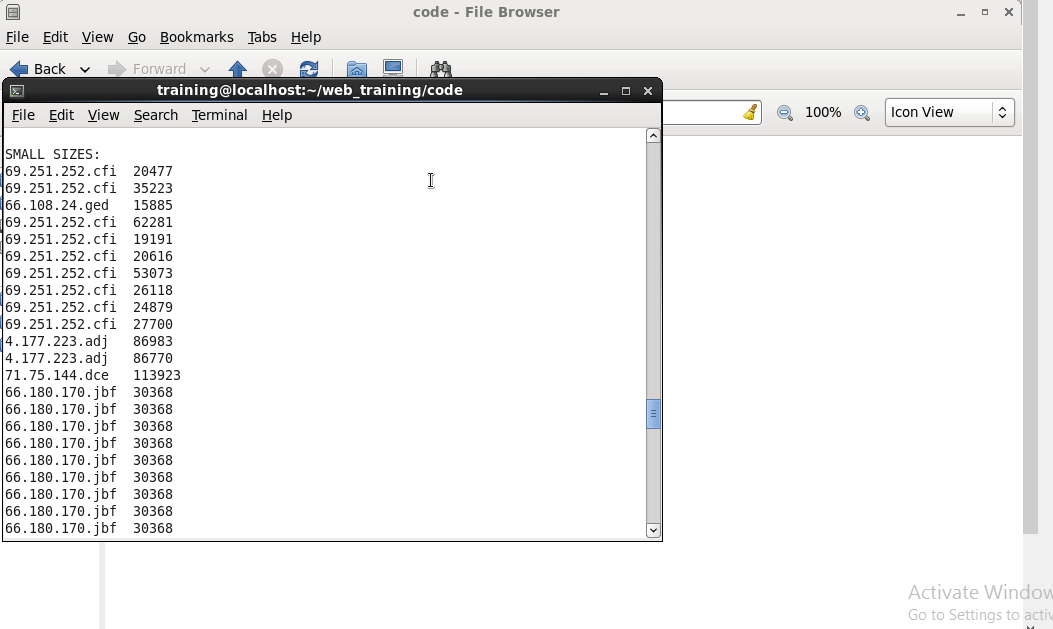
5.very large

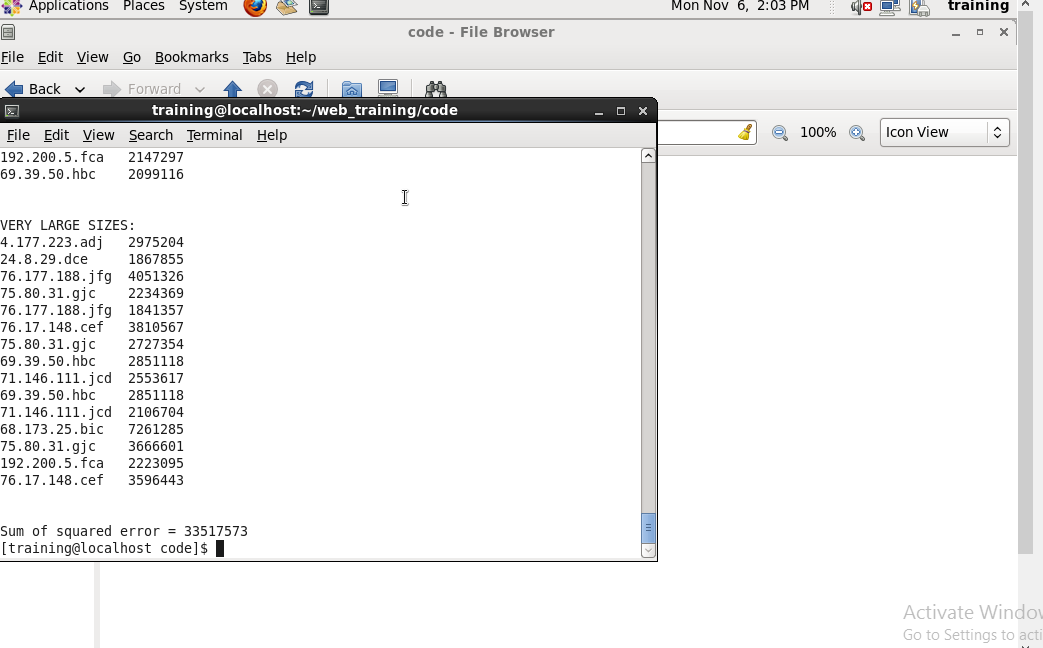
Step-1:The mapper and reducer code is saved in the code folder of the training

The data set is stored in the text format in the data folder of the training.



Step-2:Running the code and the output come





Thus the 5 different clusters are made.

Sample code-

import sys

word2count = {}

for line in sys.stdin:

line = line.strip()

words = filter(lambda word: word, line.split(","))

print '%s\t%s' % (words[0], words[7])

#print words

#for word in words:

# print '%s\t%s' % (word, 1)

# print (word)

***CONCLUSION***

Trend analysis portrays the users browsing pattern and summarizes the outcome into a graphical report which depicts most visited web pages, browsing session and trending keywords. Hadoop MapReduce framework provides parallel distributed processing and reliable data storage for large volumes of log files. In order to manage such log files,

Hadoop MapReduce plays a key role by proficient management of data and decreases the response time. The proposed system with the help of Hadoop MapReduce analyzes the log files and segregates the fields of the log files using regular expression mechanism. Regex not only reduces the code length but also reduces the overhead of usage of string functions. The segregated and structured fields are stored in the database in accordance with Hadoop thereby enabling ease of data retrieval.

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